



## Recommendations by the Rectorate to increase the visibility of academic publications

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The complete and correct allocation of academic achievements to academics and research institutions is essential for their academic reputation and visibility. Therefore, the University of Vienna advises its academics to take the following measures.

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### Consider quality criteria when selecting a journal and/or publisher

- Peer review is a key indicator of a high-quality publication medium. The University recommends striving for publications (e.g. articles, reviews) in publication media that are indexed in relevant international databases (such as Scopus, Web of Science).
- When publishing books, academics should consider the reputation of the publisher.

### Provide title, abstract and key words in English

- For indexing in relevant international databases, the University advises academics to preferably select publication media that provide bibliographic information in English (in particular, for publications that are not in English).

### Strive for open access publications

- If possible, academics should choose publication media that offer an option to publish open access.
- The University of Vienna supports Open Access by offering counselling, funding and information. For further information, please see <https://openaccess.univie.ac.at/en/>.
- Academics should provide unrestricted access to the full versions of their publications, e.g. on the u:scholar repository <https://uscholar.univie.ac.at/> (provided that there are no legal restrictions).

### Enter research results in u:cris

- Academics should enter their research results in the University of Vienna's research documentation system u:cris (<https://ucris.univie.ac.at/portal/en/>) to ensure that they can be found by search engines.

### Use digital object identifiers (DOI)

- If possible, academics should select publication media and channels that allocate a DOI to publications (e.g. Oxford University Press) and, therefore, allow for the correct identification of publications as well as the analysis with bibliometric tools (so-called altmetrics).
- Academics can allocate a DOI to any digital object that is stored in a repository of the University of Vienna (<https://doi-service.univie.ac.at/> (in German)).

### Create an Open Researcher and Contributor iD (ORCID iD)

- Academics should create their ORCID iD and connect their ORCID record to their u:cris profile <https://bibliothek.univie.ac.at/bibliometrie/en/orcid.html>. This ensures that all your research achievements and contributions are correctly attributed to you. ORCID iD is the international standard for providing a persistent digital identifier to academics which can be used for communication with publishing houses, funding bodies and research institutions. ORCID is an independent not-for-profit organisation.